CHILDREN'S BILL OF RIGHTS IN SPORTS



WHAT IT IS:

Sharing your support for the Children's Rights in Sports project.

WHEN TO START POSTING:

August 16

KEY LINKS:

as.pn/ChildrensRights #BornToPlay

HOW TO PARTICIPATE:

Use the post copy below to craft a social media post explaining why you support the Children's Bill of Rights in Sports.

SOCIAL POST LANGUAGE:

We're proud to join athletes in supporting the Children's Bill of Rights in Sport, driven by **@AspenInstSports #ProjectPlay**. We're working together because every kid deserves access to a great sports experience.

Join us at as.pn/ChildrensRights because kids are #BornToPlay.



OPTION 1: STANDARD IMAGE







JOIN THE CALL AS.PN/CHILDRENSRIGHTS

Download image here.



OPTION 2: PERSONALIZED IMAGE

CHILDREN'S BILL OF RIGHTS IN SPORTS

driven by

supported by



LEARN MORE AND JOIN THE CALL AS.PN/CHILDRENSRIGHTS



Download image here and place your logo below "supported by".



OPTION 3: CUSTOMIZED IMAGE

Or you can create your own social media graphic using the project logos:

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Download image <u>here.</u>

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Download image <u>here.</u>

WANT TO DO MORE?

Re-share athletes and partner organizations who are posting their support for the Children's Bill of Rights.

