



#### KCPS Safe Routes to School Overview Kansas City, Missouri

June 1, 2017 | BikeWalkKC | Kansas City Public Schools | Healthcare Foundation of Greater Kansas City



# About BikeWalkKC

BikewalkKC is a 501(c)(3) non-profit with a mission to redefine our streets as places for people to build a culture of active living.

We support regional partners in creating a community that is barrier free, has complete biking and walking access, and has a connected culture of active living.

BikeWalkKC provides a wide range of services including:

- Safe Routes to School Planning
- Public Education Programs
- Regional Encouragement Programs
- Bike Share Planning
- Complete Street Design
- Bike and Trail System Planning







## **About Safe Routes to School**

Safe Routes to School is the national movement to get more kids walking and biking to school.

Safe Routes to School focuses on providing incentives for students to walk or bike to school, and providing them a safe environment in which to travel.

The six E's define a proven, multi-pronged approach to get kids safely walking and biking to school:

- Evaluation
- Engineering
- Education
- Encouragement
- Enforcement
- Equity



### BikeWalkKC's Safe Routes Work in the Region

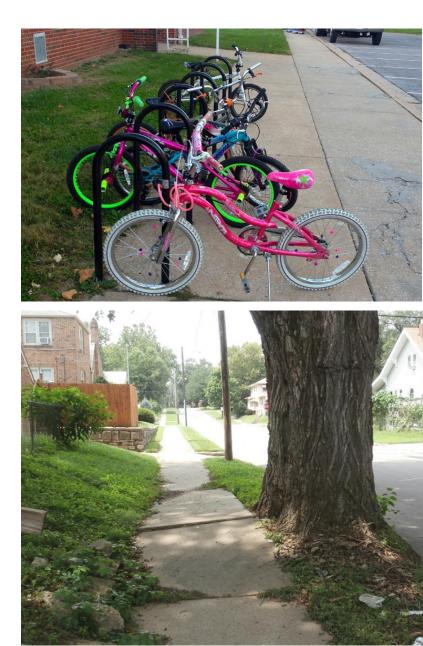


- North Kansas City
- Shawnee Mission
- Hickman Mills
- Wyandotte County
- Kansas City Public Schools



## **SRTS in KCPS: Project Background**

- Two year grant from the Health Care Foundation of Greater Kansas City to work with KCPS on long-term, policy focused, community planning SRTS project.
- Equity-focused project putting groundlevel community engagement first and foremost.
- Goal: Implement tangible engineering, program, and policy recommendations, while building sustained engagement around active and safe transportation.



# **SRTS in KCPS: Project Background**

From 2014-2016, BikeWalkKC worked with partner schools to support students walking and biking to school, and to develop a districtwide strategy to achieve those outcomes.

Initial work focused on development of a data collection methodology, as well as a multipronged engagement effort, bringing together numerous and diverse partners from the school, neighborhood, City, and other organizations.

**Project Components:** 

- Arrival and Dismissal Observations
- Built Environment Assessment
- Direct Engagement & Surveys
- Policy Review
- Education Programming





#### **District Needs**

- Access to physical activity
- Alternatives to the automobile
- Safe and comfortable built environment
- Efficient use of scarce resources







#### **School Selection**



**Crispus Attucks Elementary** 





Garcia Elementary



J. A. Rogers Elementary



Whittier Elementary

#### **Arrival / Dismissal Observations**

	KCPS Safe Route To School: %	nd Bikers - Sp	oring 2015						
	School	Time	Date	% Walk or					
				Bike					
servations	Attucks	AM	3/30/2015	4.05%					
	Attucks	PM	3/30/2015	11.89%					
HARN HARD THE									
	Garfield	AM	4/13/2015	13.65%					
	Garfield	PM	4/13/2015	10.45%					
view of School Procedures	Garcia	AM	3/26/2015	3.33%					
	Garcia	PM	3/26/2015	16.55%					
	Gladstone	AM		23.17%					
	Gladstone	PM	4/15/2015	52.60%					
erviews									
Pedestrian Crossing Marker	James	AM	4/27/2015	33.85%					
Prank Rushton School     Open Fence/Install Gate	James	PM		62.40%					

Parent Parking A
Parent Parking B

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- Parent Parking C
  - arent Parking C
- Parent Parking D
- School Site Analysis

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#### **Built Environment Assessment**













#### GLADSTONE ELEMENTARY BUILT ENVIRONMENT OVERVIEW 1



#### SIDEWALKS AND SAFE ROUTES



#### SCHOOLS AND DESTINATIONS



### **Direct Engagement & Surveys**

- 2,477 students participated in education & outreach programs
- 100+ parent survey responses
- 50+ community meetings
- Dozens of parent & teacher interviews during arrival/dismissal observations
- Community-wide events (International Walk and Bike to School Day)
- Ongoing communication with neighborhood groups, PTAs, and other organizations, to help inform and shape policies and recommendations



#### **Parent Survey About Walking and Biking to School**

#### Dear Parent or Caregiver,

+ CARTAL LETTERS ONLY - BUIE OR BLACK THE ONLY

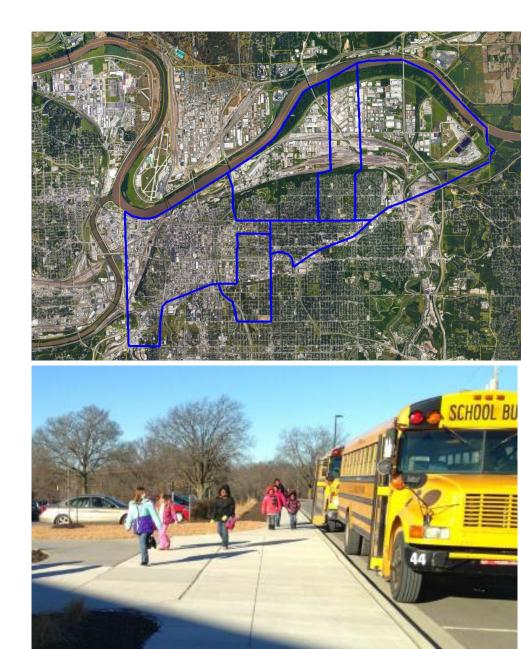
Your child's school wants to learn your thoughts about children walking and biking to school. This survey will take about 5 - 10 minutes to complete. We ask that each family complete only one survey per school your children attend. If more than one child from a school brings a survey home, please fill out the survey for the child with the next birthday from today's date.

After you have completed this survey, send it back to the school with your child or give it to the teacher. Your responses will be kept confidential and neither your name nor your child's name will be associated with any results. Thank you for participating in this survey!

т	CAPITAL LETTERS ONLY - BLOC OR BLACK THE ONLY															T																												
Scho	School Name:																																											
		Γ	Γ																						Ι	Ι																		
1. W	1. What is the grade of the child who brought home this survey? Grade (PK,K,1,2,3)																																											
2. Is	2. Is the child who brought home this survey male or female? Male																																											
3. H	3. How many children do you have in Kindergarten through 8 <sup>th</sup> grade?																																											
4. W	4. What is the street intersection nearest your home? (Provide the names of two intersecting streets)																																											
										Ι	Ι					Γ	Ι			a	nd	1														Ι		Ι	Γ	Ι			Ι	
Place a clear 'X' inside box. If you make a mistake, fill the entire box, and then mark the correct box.															-																													
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### **Policy Review**

- Local and Regional Planning
- Hazard Busing
- Attendance Boundaries
- School Zones
- Crossing Guards
- Student Arrival and Dismissal
- Bike Parking and Storage
- School Siting and Design



#### **Education Programming**



# Bicycle Lesson & Safety Training Earn-a-Bike







### **Findings: Common Barriers to Walking and Biking**









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### Access and Awareness

# **Additional Findings**

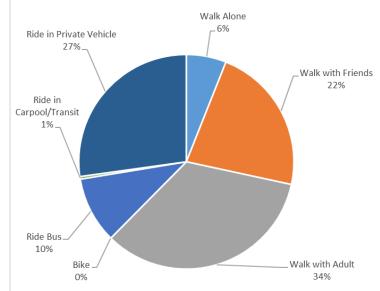
- No schools had a significant number of students who biked to school.
- Operational challenges create safety issues, but there are often simple changes to address concerns.
- There is significant variation in the level of walking and biking between schools.
- Strong relationship between quality of pedestrian infrastructure and % of students who walk or bike.
- Schools with a high percentage of walkers have few physical barriers.
- Schools with a high percentage of walkers have more complete sidewalk network.
- Attendance boundaries have a major impact on how many students walk to school.

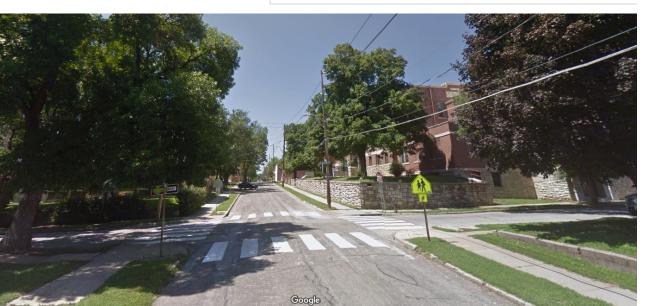


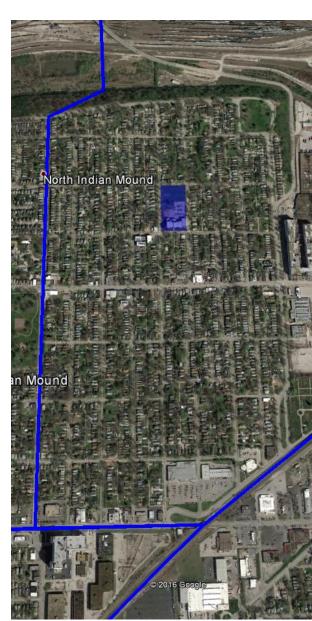
## **School Comparison**

#### **James Elementary:**

- No major barriers
- Short distances
- Sidewalk Improvements
- 62% Walking



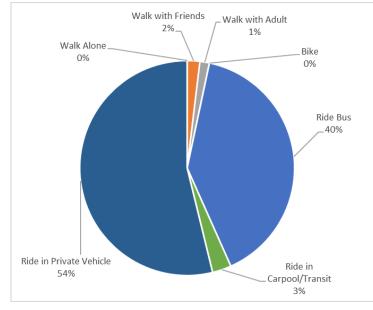




## **School Comparison**

#### **Garcia Elementary:**

- Multiple Hwy Barriers
- Long Distances
- Safety Concerns
- 3% Walking







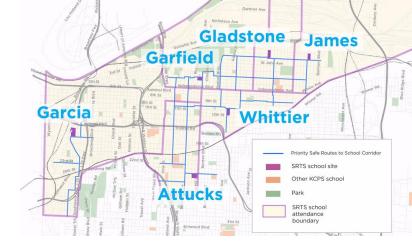
# Challenges

- Consistent data collection
- Limited district resources
- Making the case for Safe Routes
- Tailor approach to each school
- Staffing changes



# The Big Opportunity

- Framework exists for multilayered, multipartner strategy that benefits multiple groups and areas
- Infrastructure, programming, education, and engagement deployed together to be mutually supportive
- This project has strengthened partnerships at many levels, including individual schools, district admin, City, and neighborhood and community organizations
- Everyone benefits from better infrastructure, increased safety, active living, and local engagement – not just students

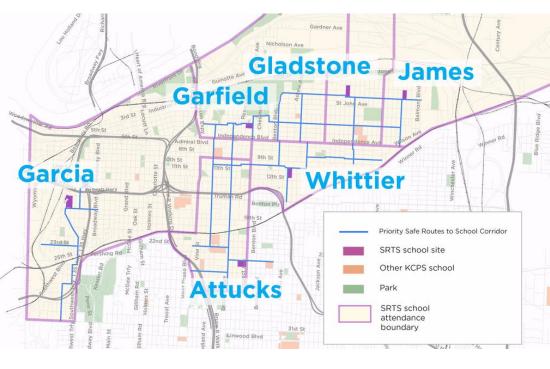






#### Recommendations

- Priority SRTS Corridors
- Focus programming and outreach
- Continued education and engagement
- Strengthen mutual partnerships





### **Next Steps**

- BikeWalkKC is working with other partner organizations to analyze the collective impact of community engagement, and built environment and programming interventions at schools.
- Partners include:
  - KCMO Health Department
  - Children's Mercy Hospital
  - Score 1 for Health
  - City of Kansas City, Missouri
  - Many others!

